



PROJECT FOCUS

To better understand and communicate the benefits of corporate social responsibility (CSR) to businesses and to broader civic engagement.

DELIVERABLES

- Literature review outlining benefits of CSR
- Marketing/educational materials developed from CSR literature review findings
- Tech company employee survey development and administration
- Report summarizing survey findings



Austin Tech Alliance is a nonpartisan, nonprofit with a mission to promote civic engagement in Austin's tech sector. It does this through three key focuses: educating the tech grassroots on policy issues that impact them, advocating for using tech as a tool to help solve civic challenges, and activating the tech community to speak up, participate, and vote.

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