



PROJECT FOCUS

To develop a strategy for measuring Good Apple’s impact on helping Austin families to improve access to healthy foods.

DELIVERABLES

- Evaluation protocol outlining phases for measuring the impact of Good Apple services on individuals experiencing food insecurity
- Client survey and survey implementation protocol
- IRB proposal and consent documentation

good apple

Good Apple is an Austin-based produce delivery service on a mission to end food insecurity. Through partnering with local farmers to rescue fresh produce that would otherwise go unsold, it sorts and packages that produce and delivers it to paying customers on a subscription basis. Then, by using its profits and leveraging partnerships with local food pantries, Good Apple funds the delivery of fresh produce and other pantry staples directly to the doors of families facing food insecurity.

CONNECT FELLOW



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