



PROJECT FOCUS

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To improve Pease Park Conservancy's ability to measure and track the impact of the park on general visitors' mental and physical health and the impact of its programming on participants.

KEY ACTIVITIES & DELIVERABLES

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- Evaluated the measurement strategies and data collection efforts currently being used by Pease Park Conservancy
 - Conducted research to identify key mental and physical health outcomes associated with general park visits
 - Drafted new versions of Pease Park Conservancy's programs, general park visitor and volunteer surveys, in both English and Spanish
 - Built surveys out in Qualtrics platform



Pease Park Conservancy celebrates the diverse ecology and history that make Austin's first public park valuable and unique. The Conservancy works to restore, enhance and maintain this 84-acre public green space for the sustainable use and enjoyment of all.

CONNECT FELLOW



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