



**PROJECT FOCUS**

To develop a deeper understanding of the philanthropic and donor perspective in the U.S. and how it aligns to Pionero Philanthropy's Theory of Change.

**DELIVERABLES**

- Literature review of philanthropic and donor perspective(s) in the U.S.
- Strategy for donor survey administration; analysis of results
- Document integrating survey analysis with literature review findings in alignment with Pionero Philanthropy Theory of Change assumptions



Pionero is a philanthropy consultancy based in Guatemala that supports local nonprofits by bridging the gap between foreign donors and Guatemalan nonprofits. It evaluates nonprofits and creates an environment where donors can invest with full confidence and assurance that their donations will be used for the purposes for which they are given.

**CONNECT FELLOW**



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