



PROJECT FOCUS

To ensure that Dress For Success Austin is effectively tracking the outcomes of its six core programs.

KEY ACTIVITIES & DELIVERABLES

- Crosswalk data currently being collected from clients through registration, intake, and pre- and post-surveys with the short- and long-term outcomes outlined in each of DFSA's program logic models; identify improvements to be made to current data collection tools
- Refine current and develop new data collection tools in alignment with findings from deliverable #1



DRESS FOR SUCCESS®
 AUSTIN

Dress for Success Austin empowers women to achieve economic independence by providing a network of support, professional attire, and development tools to help them thrive in work and in life. It provides each of its clients with professional attire to secure employment, as well as long-lasting career planning solutions (career coaching and workforce development programming), regardless of their socioeconomic status or gender identity.

CONNECT FELLOW



BRIANNA MCBRIDE
 MASTER'S CANDIDATE
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